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Oregon Department
of Transportation

News Release

ODOT names three key leaders to new Office of Urban Mobility and Mega Project Delivery, including the new tolling program

January 7, 2020

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SALEM – The Oregon Department of Transportation is developing a new focus on comprehensive solutions to congestion, access, and mobility issues, which affect quality of life and economic health far beyond the Portland metro area. This new focus responds to public and stakeholder feedback and aligns with the visions of the Oregon Transportation Commission and ODOT Director Kris Strickler for the future of the transportation system.

ODOT's newly formed Office of Urban Mobility and Mega Project Delivery is a key part of that comprehensive approach. While its work will continue to evolve, the Office will immediately focus on developing and delivering innovative solutions for comprehensive congestion relief as directed by the Legislature in HB 2017.

ODOT Director Kris Strickler laid out his vision for the new office. "The creation of this office not only signals ODOT's commitment to addressing congestion on all fronts, but signals our new way of doing business. The agency will enhance its efforts to grow beyond just a highway department into an organization focused on providing transportation options for all users, making decisions through the lens of social equity, and ensuring equitable access to transportation choices and economic opportunities for communities and individuals across our state," said Strickler.

The work of the new Office will include delivery of the I-5 Rose Quarter Improvement Project, the I-205 and Abernethy Bridge Project, and active development of a tolling and congestion pricing program to meet the region's immediate needs. These projects are just the beginning; this Office will lead on the region's greatest transportation challenges as ODOT moves to provide greater access, options, and reliability to the transportation network in the region.

ODOT is excited to announce the three individuals who will lead this effort:

Director, Office of Urban Mobility and Mega Project Delivery

Brendan Finn most recently served as the transportation policy advisor for Governor Kate Brown. Finn spent 19 years at the City of Portland, rising to chief of staff for Portland City Commissioner Dan Saltzman, who oversaw the Portland Bureau of Transportation.

“Brendan brings with him a rich background in regional and state transportation,” said ODOT Director Kris Strickler. “We have worked closely with Brendan on a number of key issues and it is clear that he is the right person to lead this vital effort to equitably ease congestion, foster diverse partnerships, and build some of the most economically critical transportation projects in state history.”

Finn will make the transition into this role on March 1.

Deputy Director, Office of Urban Mobility and Mega Project Delivery

Della Mosier has over 20 years of transportation experience in the private and public sector, with the last 10 years in various roles at ODOT. She most recently held leadership roles in the ODOT’s Bend office and has assisted multiple efforts in the Portland office the past year. “As an engineer, Della brings an exceptional technical and project focused background that will allow us to accomplish innovative things and expand our ability to manage the transportation system differently,” said ODOT Director Kris Strickler.

Mosier will immediately begin the transition into this new role.

Tolling Program Manager

Lucinda Broussard has more than 20 years of tolling experience and most recently led tolling programs in Georgia and Washington. “ODOT is just beginning to implement tolling in the state,” said ODOT Director Kris Strickler, “and Lucinda’s technical knowledge and experience are essential as we take the first step to have tolling and congestion pricing as a tool going forward.”

Broussard will join ODOT and this new position situated in the Office of Urban Mobility and Mega Project Delivery on February 1.

This new leadership team will add staff to support their efforts and will work with department regional offices to complement their ongoing work.

Head shots of the new staff are located on [Dropbox](#):

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Brendan Finn



Della Mosier



Lucinda Broussard

Oregon Transportation Commission

Decisions:

- Tolling project selected alternative for I-205 and I-5, including equity and mobility strategies
- Toll policies and rates

OTC Toll Rate Setting Process
(future, TBD)

Equity and Mobility Advisory Committee

Members: Equity and mobility-focused experts, advocates and stakeholders

Meetings: OTC convened committee that meets in public

Role:

- Provide recommendations on equity framework
- Develop and refine equity and mobility performance measures
- Advise on E&M strategies to improve project outcomes
- Develop and support implementation of equitable engagement plans

Equitable and focused engagement

Meetings/tools:

- Stakeholder interviews
- Discussion groups with historically underrepresented communities
- Events co-hosted with committee members
- Other tools, based on committee input

Role:

- Provide feedback and recommendations on equity framework
- Provide input at key NEPA milestones, e.g. purpose & need, range of alternatives
- Advise on E&M strategies to improve project outcomes

Public and community engagement

Meetings/tools:

- Neighborhood and community workshops on preferred alternative; committee members would be invited to participate
- Open houses
- Online questionnaires
- Tabling events
- Info sharing and notification via e-news, social media, website, etc.

Role:

- Provide input on performance measures
- Provide input at key NEPA milestones, e.g. P&N, range of Alts
- Advise on E&M strategies to improve project outcomes

Existing regional policy groups

(e.g. JPACT, Reg 1 ACT, RTC)

Meetings: Workshops and discussions at existing public meetings with elected officials and agency executives

Role:

- Provide input on performance measures
- Provide input at key NEPA milestones, e.g. P&N, range of Alts
- Develop understanding of equity framework
- Advise on E&M strategies to improve project outcomes
- Accept public comment on tolling projects

Technical committees, groups and engagement:

Meetings: Transit Working Group, Regional Modeling Group, Project Modeling Group, agency policy staff briefings

Members include: Various staff from partner agencies

Role:

- Provide input on technical analysis, including methods, existing conditions, results and outcomes
- Support public meetings with regional policy groups
- Inform officials that are members of regional policy groups

