



2018 RTP Update – Regional Growth and Demographic Trends

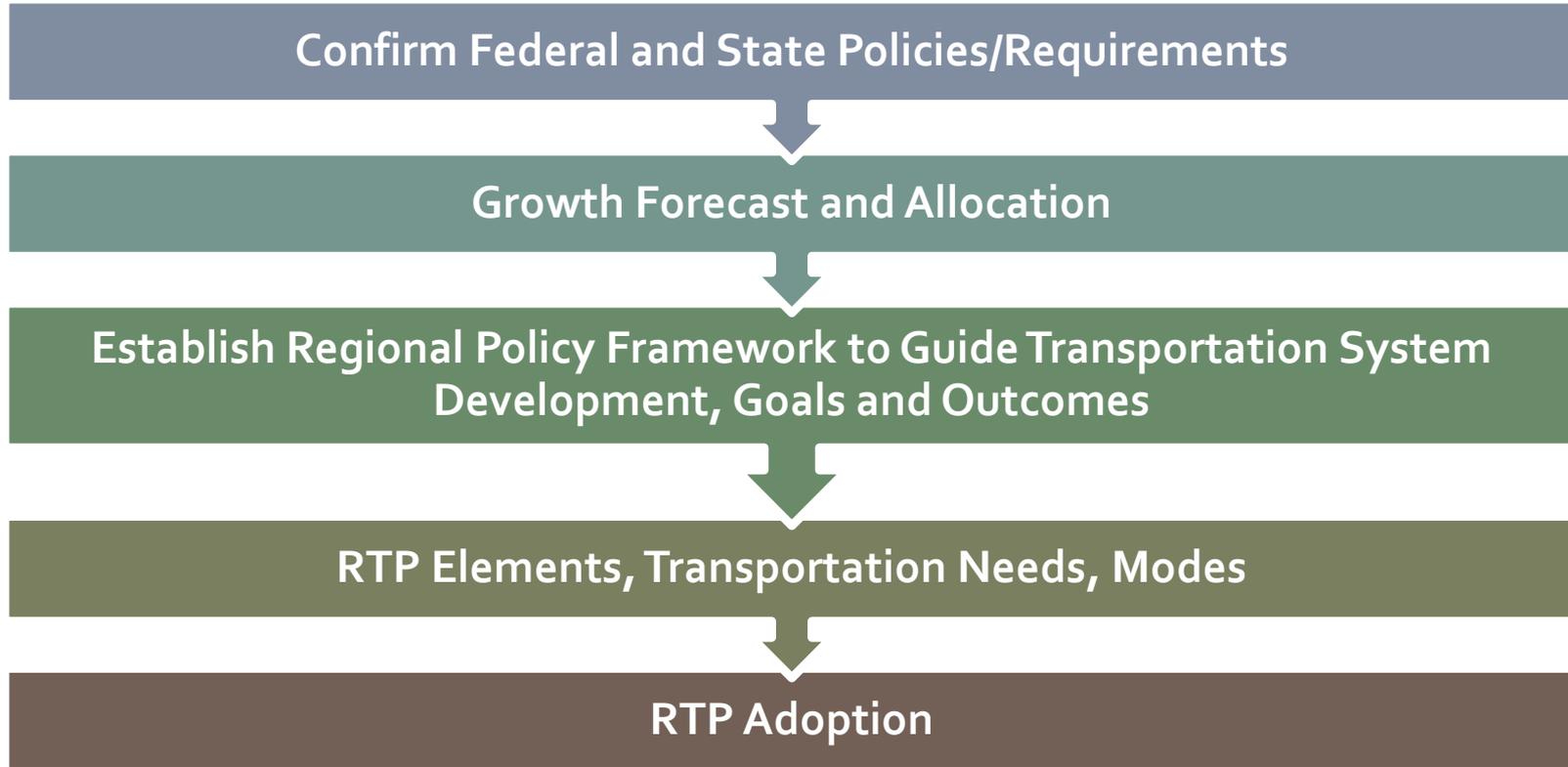


RTC Board of Directors Meeting
October 3, 2017

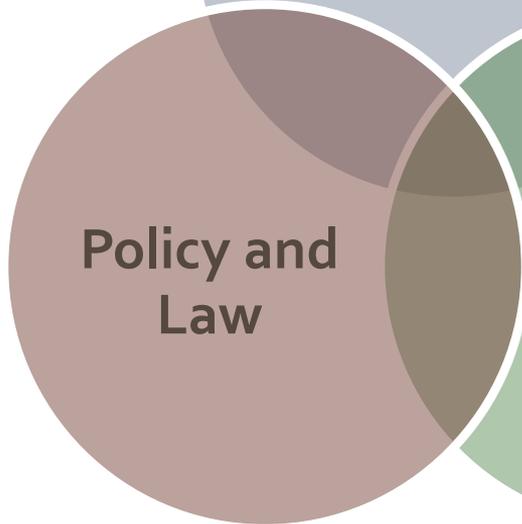
Agenda

- 2018 RTP Milestones
- Why Growth and Demographics?
- Regional Growth
- Clark County Growth and Demographics
 - Components of change - births, deaths and migration
 - Age
 - Minority Populations
 - Poverty and Disability

2018 RTP Update: Process Milestones



Influences on Travel



Why growth and demographics?

- Population and employment growth bring greater demand for travel
- Age, income and other characteristics impact travel needs and behavior
- Demographic and socioeconomic conditions vary locally and across the region

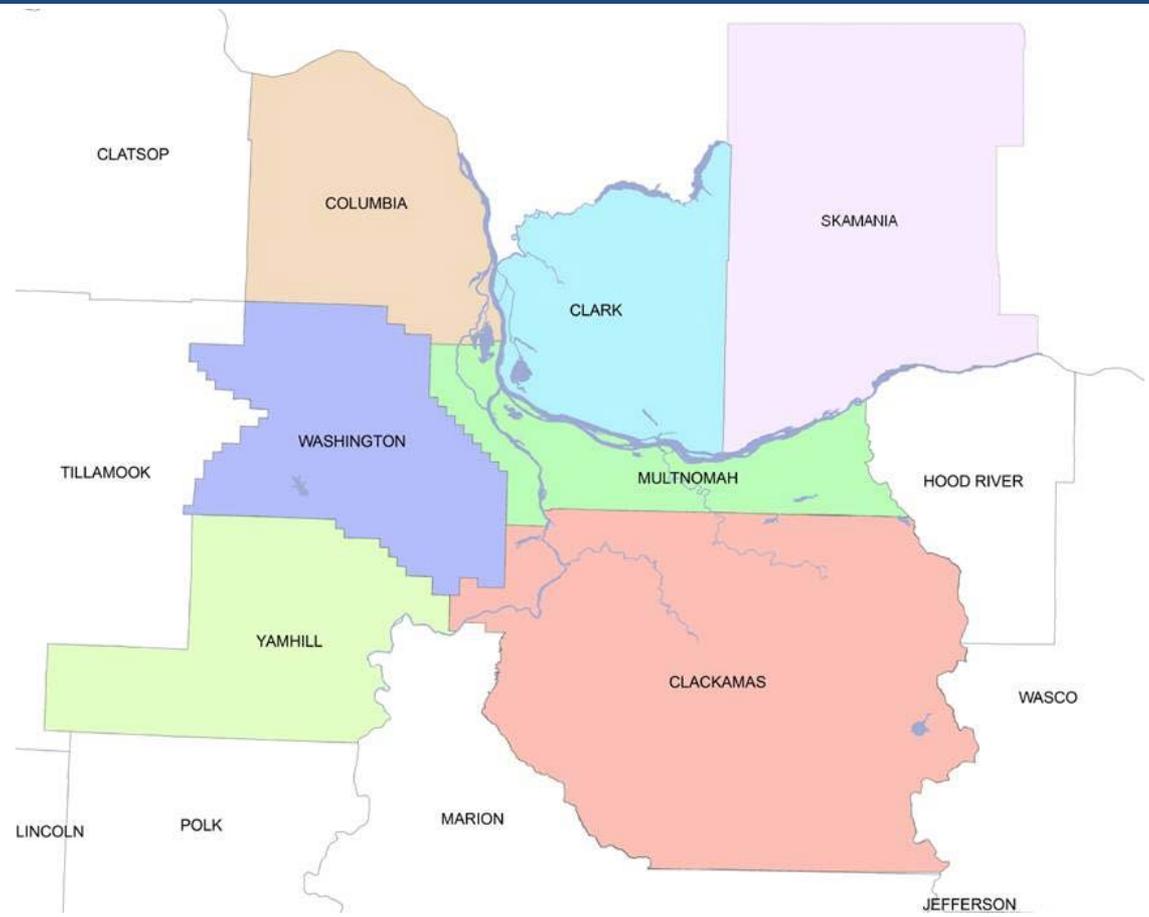
We've been growing... added a whole city

From 2010 to 2016, the region has added **199,000 people** and **168,000 jobs** ...

... that is like adding the City of Tacoma or Salem/Keizer



Portland-Vancouver-Hillsboro MSA



NOW HIRING

Employment Growth

Strongest growth since 2005

The region grew by **32,000 jobs** during the past year (2015-16)

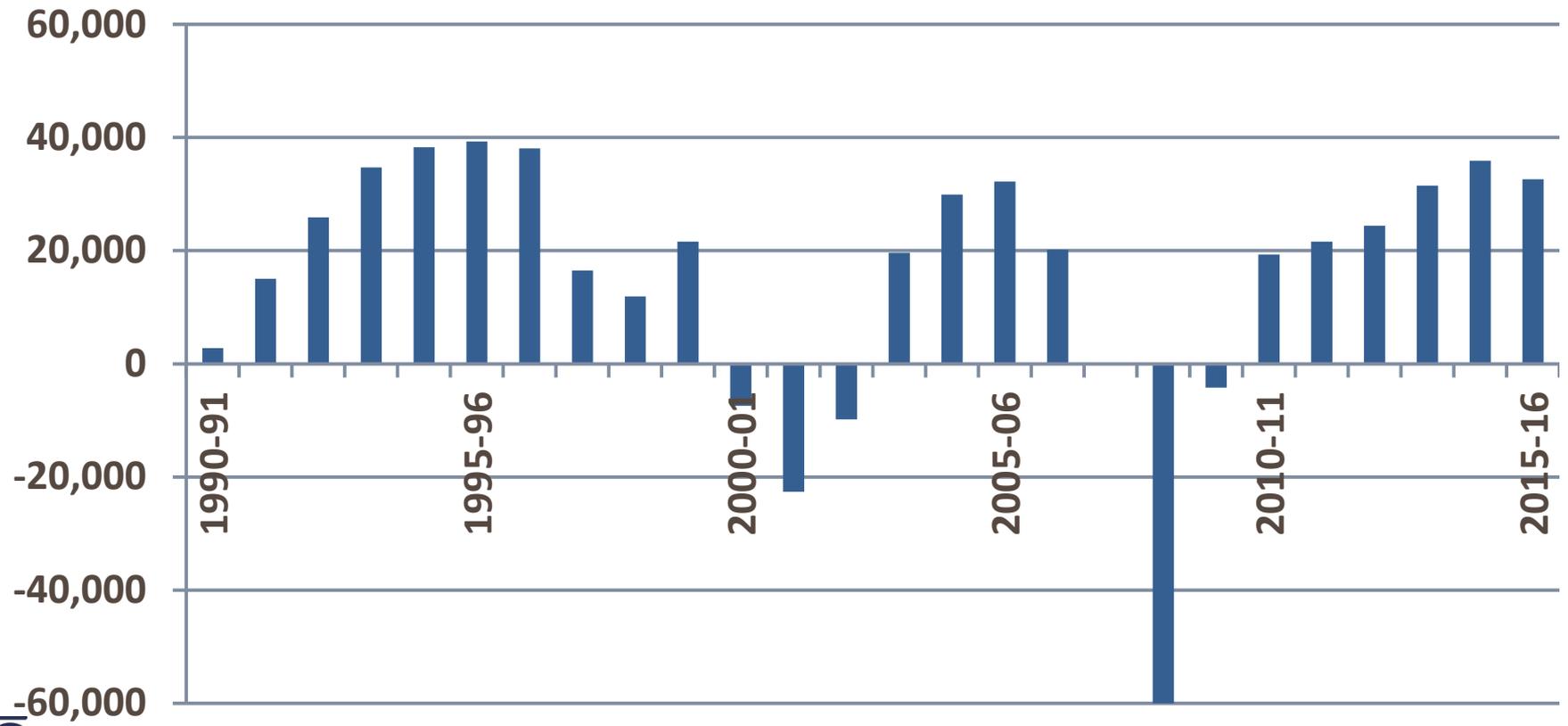
That's an average of **3.6 jobs** per hour



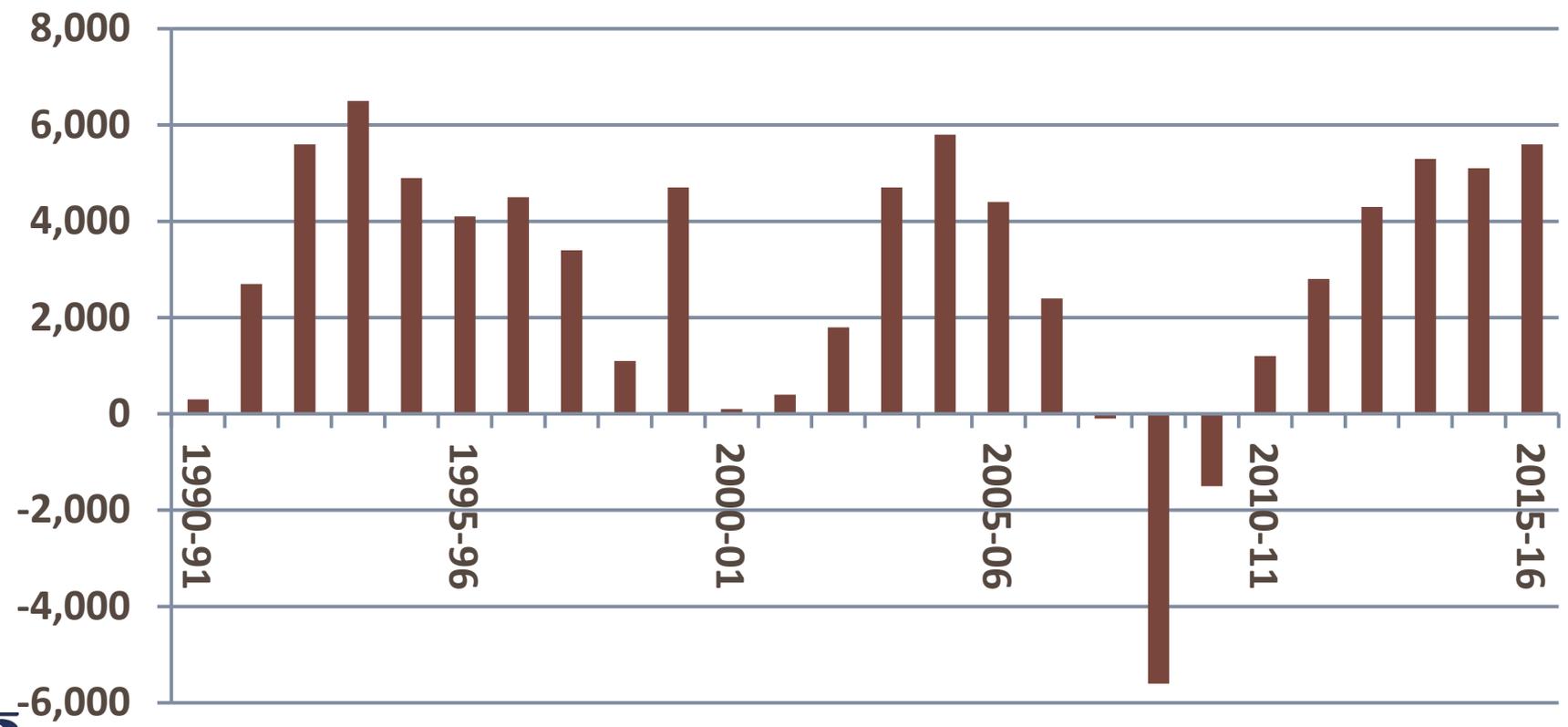
Unemployment less than

4%

Annual Change in Non-Farm Employment - MSA

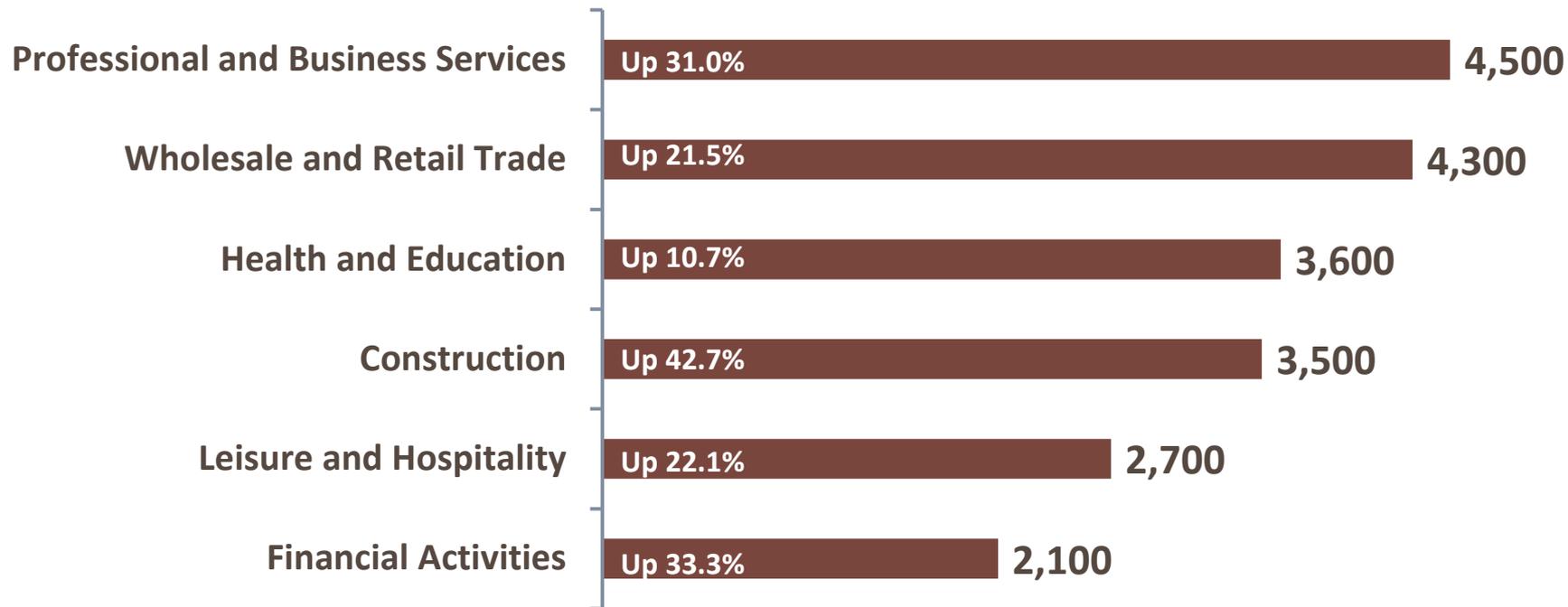


Non-Farm Employment Change – Clark County



Top 6 industries for recent growth – Clark County

From 2010 to 2016 there were over 24,000 jobs added to the county





Population Growth



Strongest Growth Since 2005

The region grew by **40,000 people** during the past year (2015-16)

That's an average of **4.6 persons** per hour

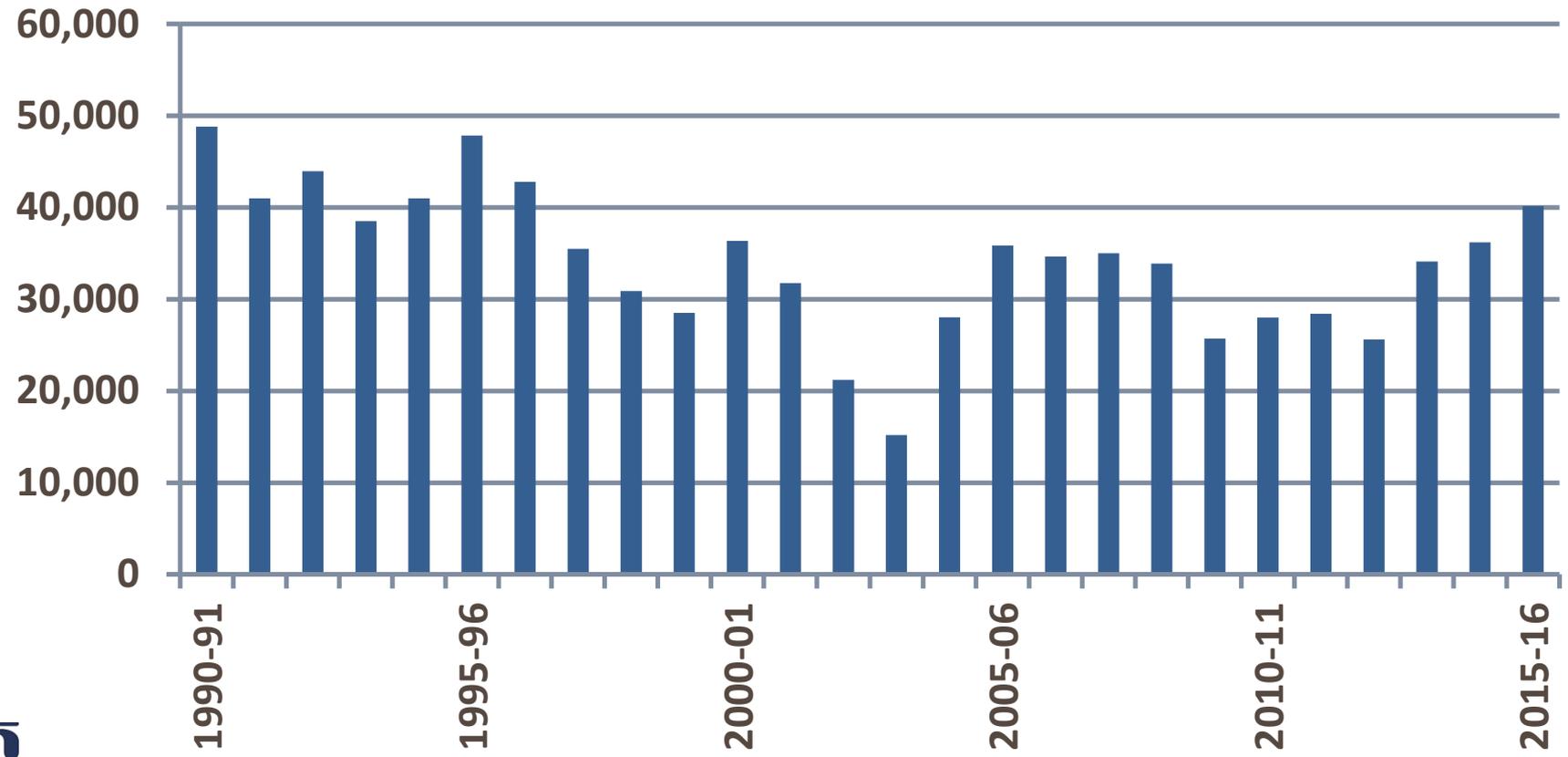


OR

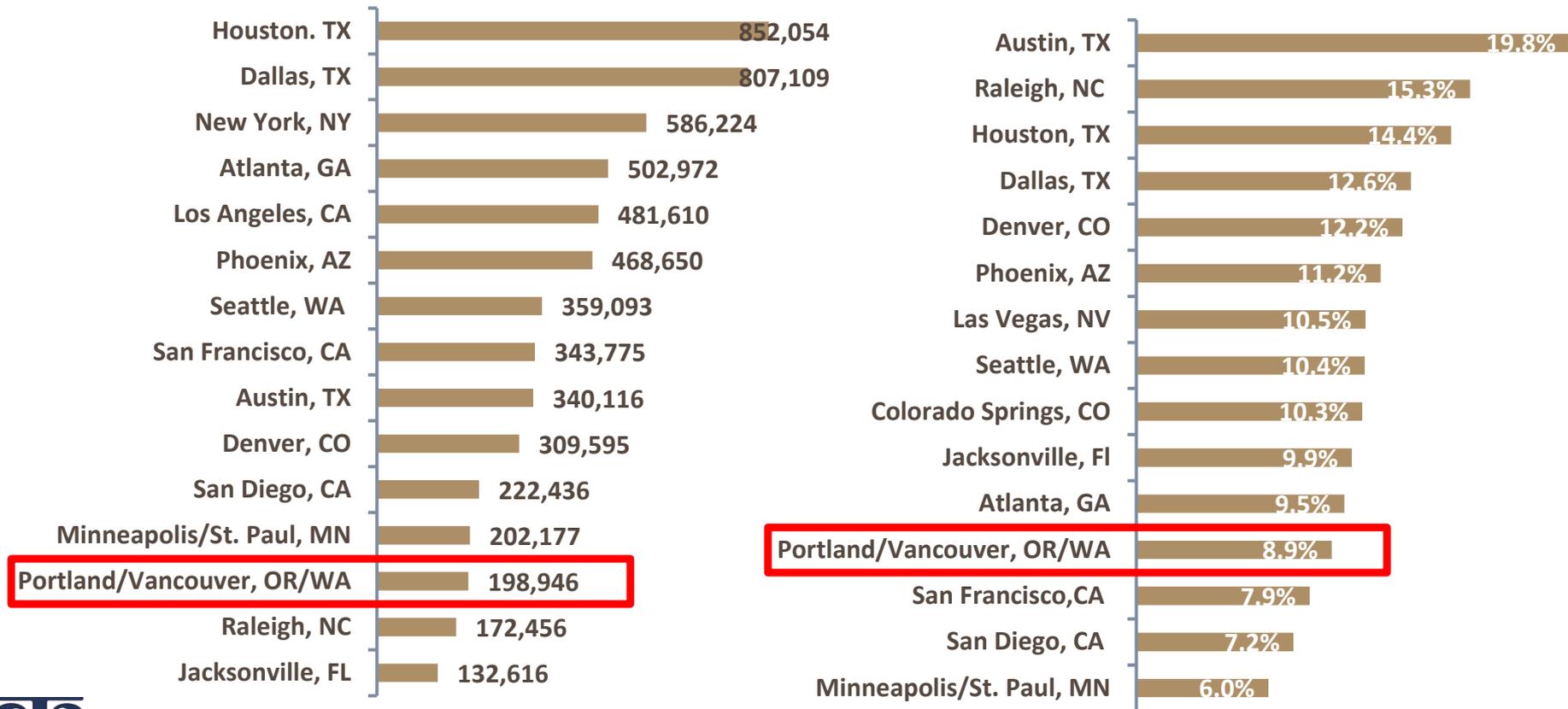
About **1.8 households** per hour



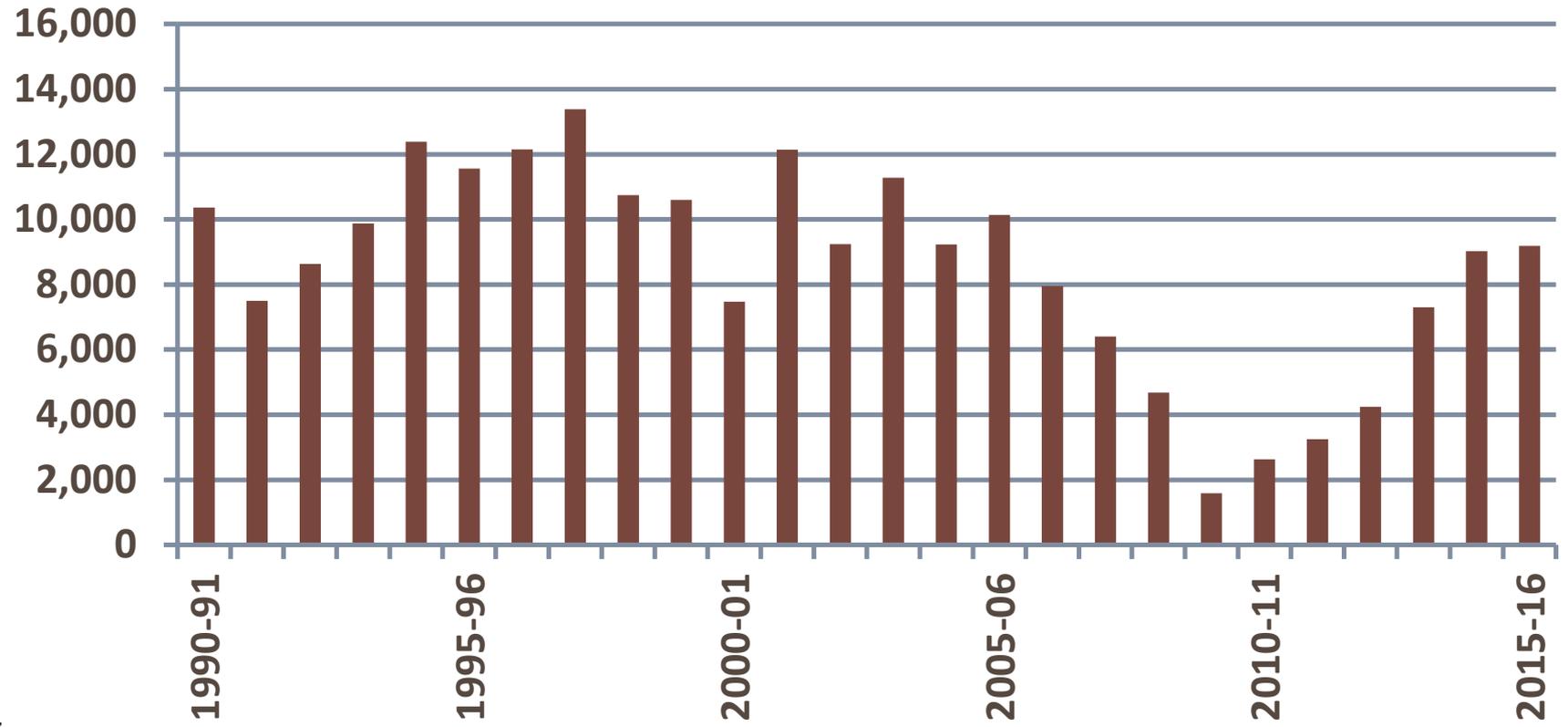
MSA Annual Population Growth – 1990 to 2016



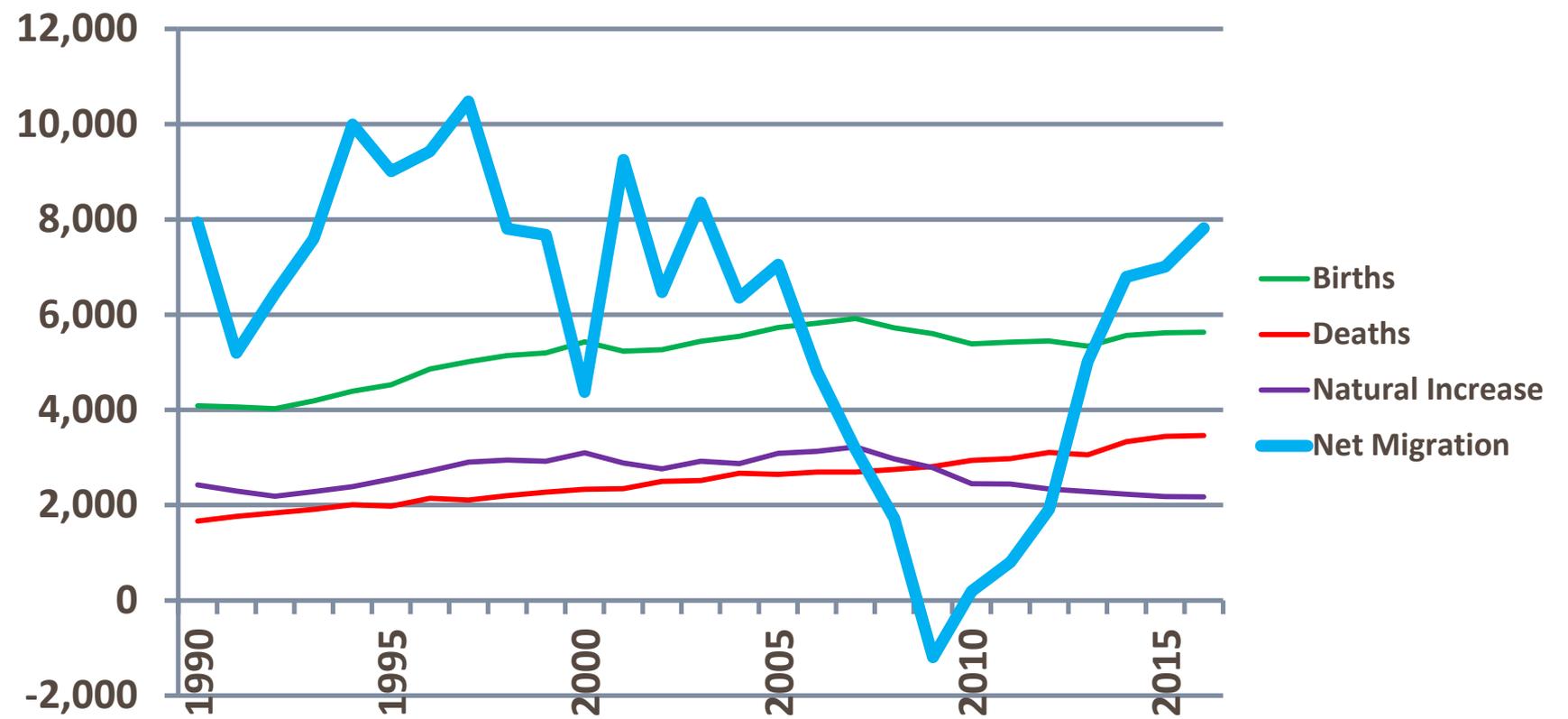
Among the fastest growing regions in the U.S. (2010 – 2016)



Clark County Annual Population Growth – 1990 to 2016

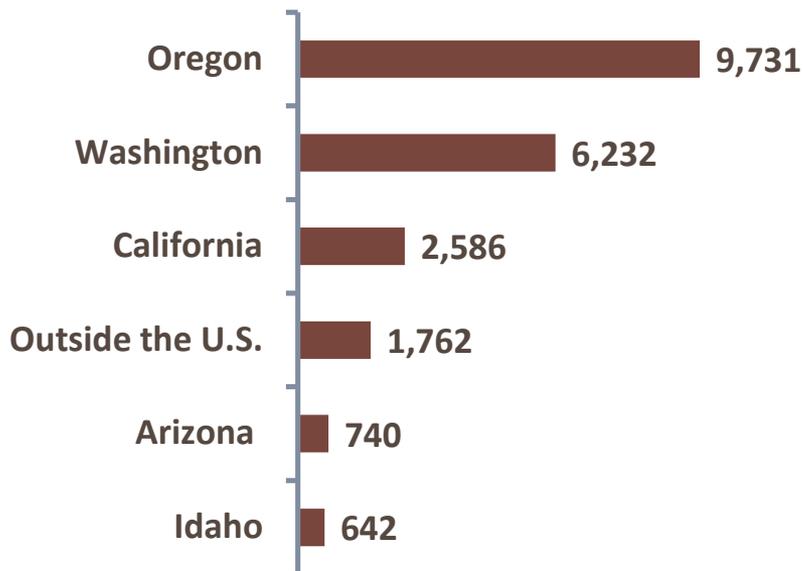


Clark County Growth – Components of Change

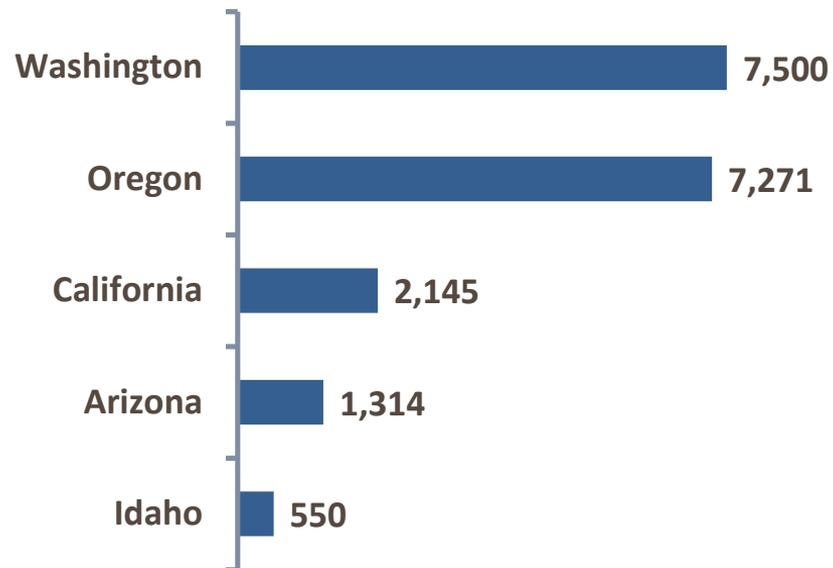


Coming and going

Come to Clark County from ...



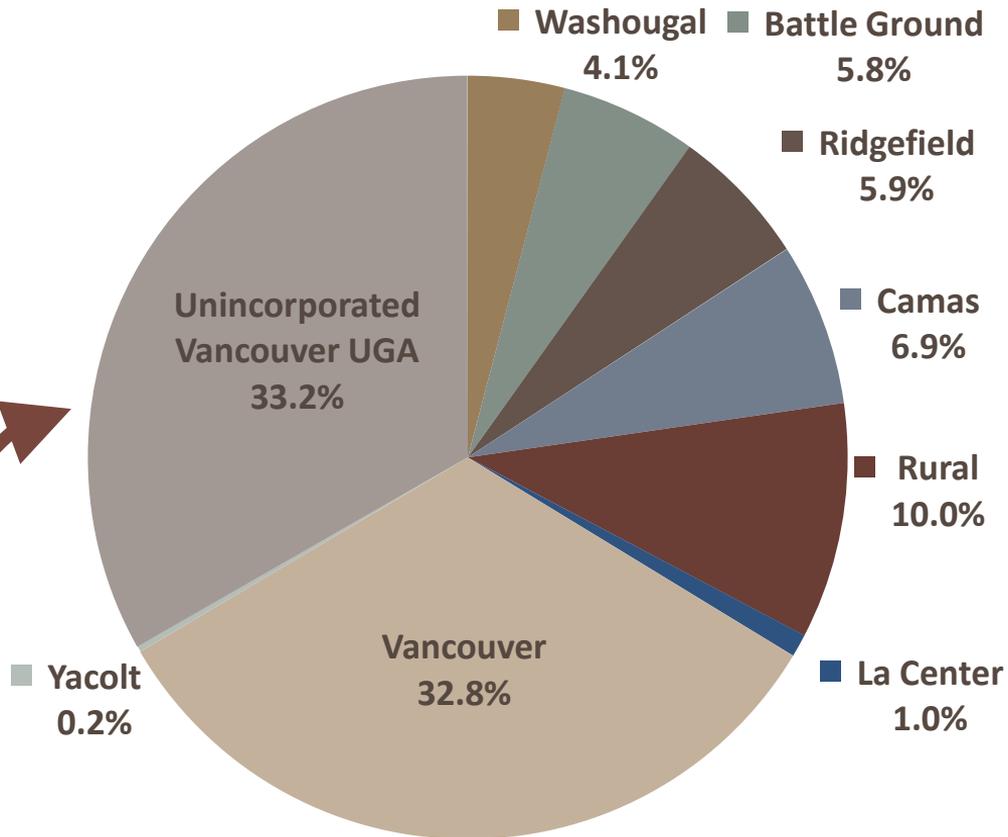
Leave Clark County for...



Added 35,000 people to Clark County, 2010-2016

That is roughly equivalent to present Camas and Washougal combined

Where did these new residents locate?



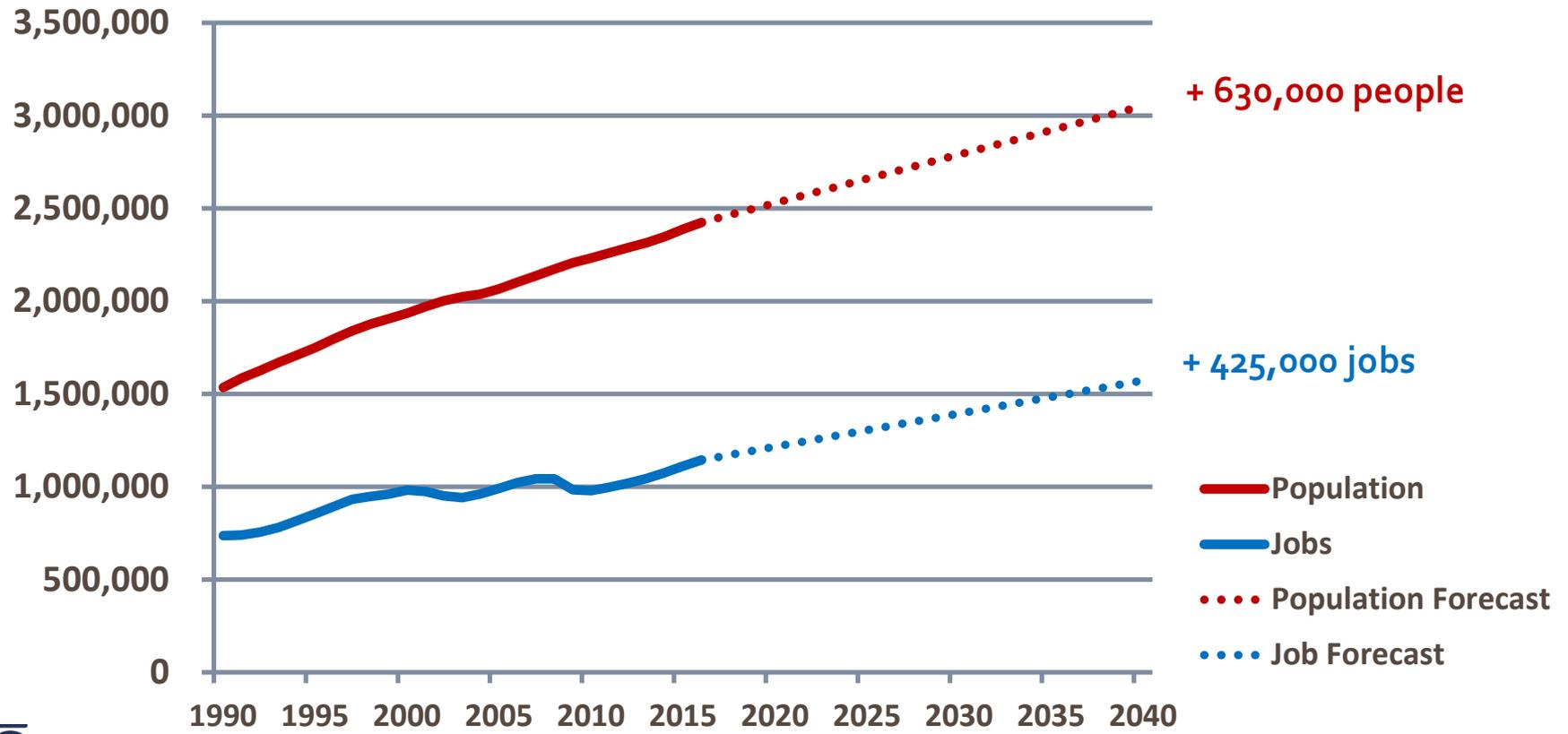
Population growth, housing and building permits

- Roughly 9,000 new persons from 2015 – 2016
- About **1 person per hour** 
- About **9 new households per day** 
- Around 3,300 new dwellings per year
- About 3,300 residential building permits were issued in 2016
- Around 80% SF and 20% MF



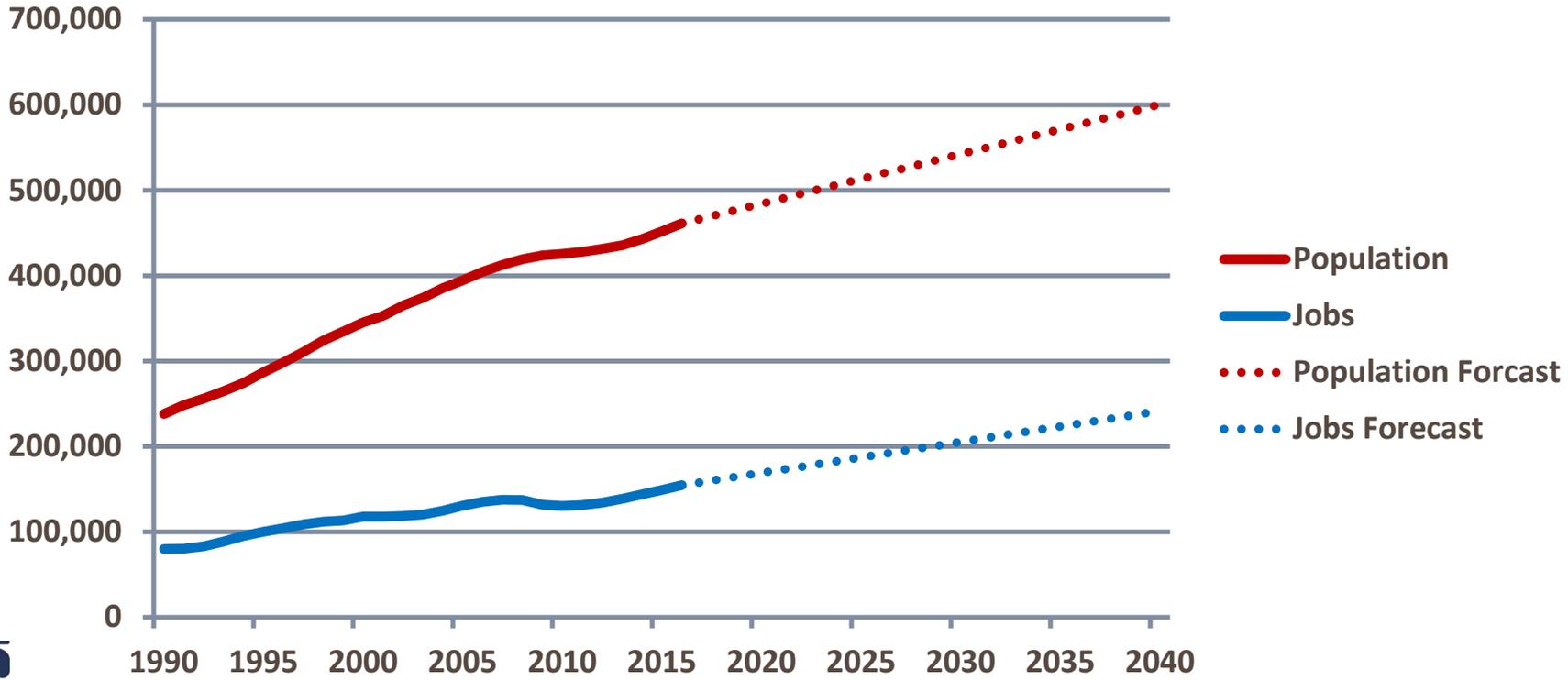
Growth Forecasts

3 million people in the MSA in 2040



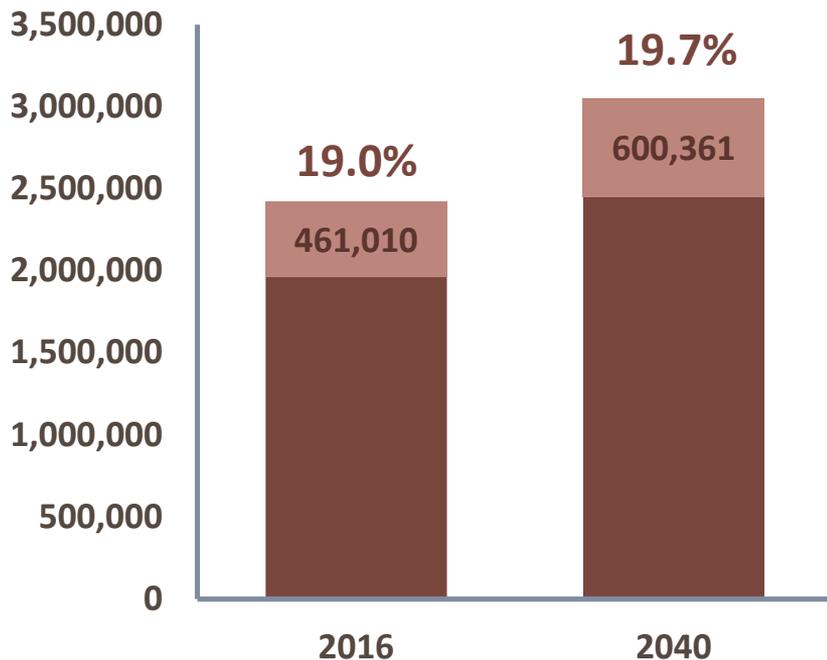
Clark County 2040 Forecasts

Nearly a quarter of a million jobs and over 600,000 people



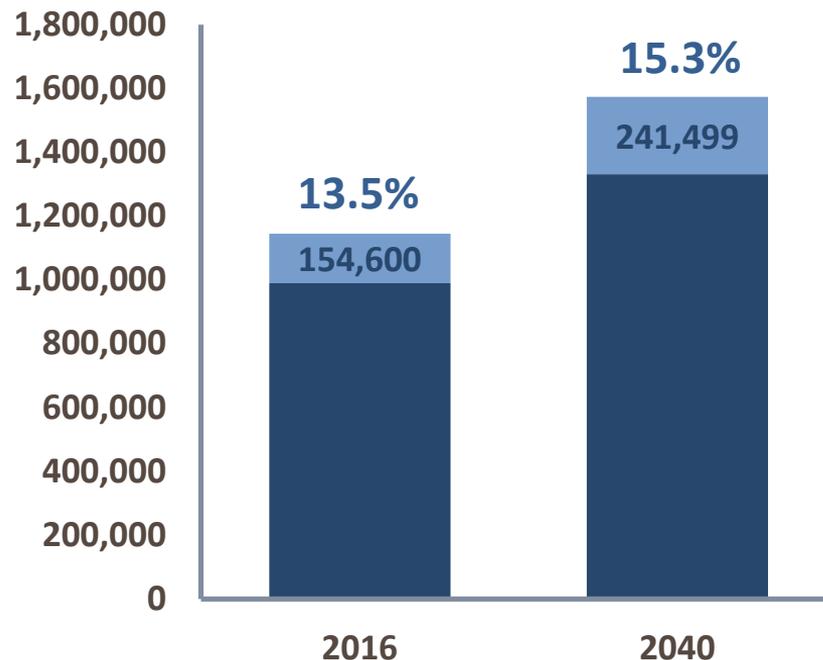
Clark County's share of people and jobs

MSA Population



Rest of MSA Clark County

MSA Jobs

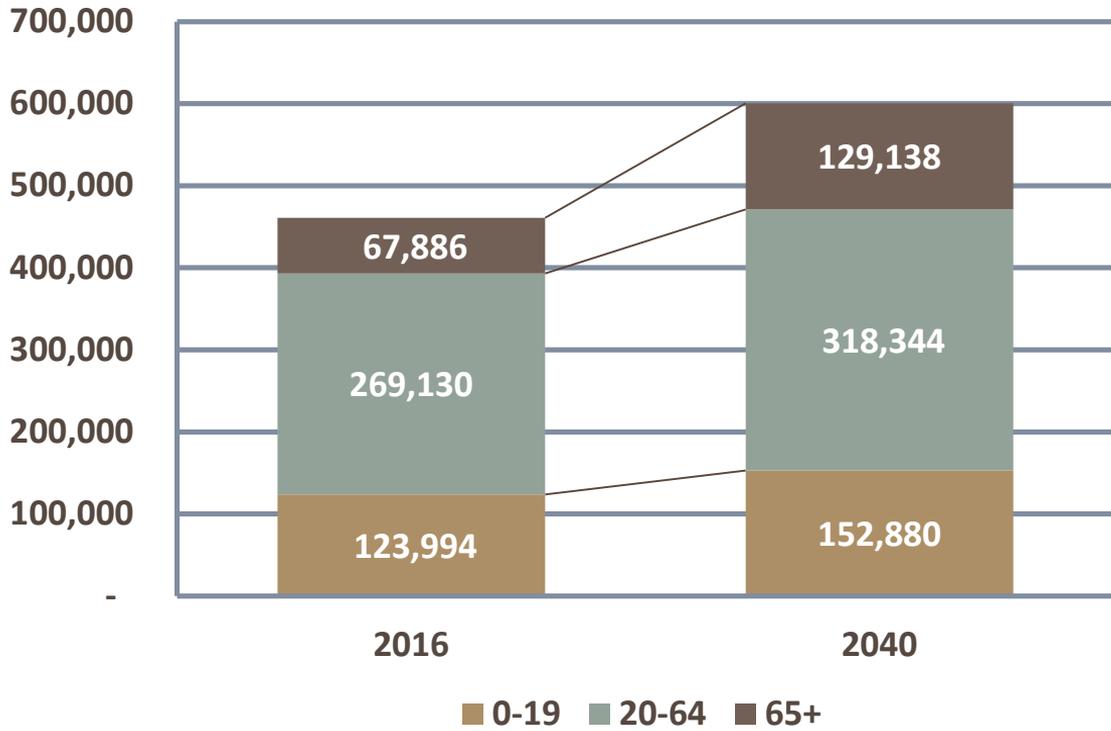


Rest of MSA Clark County



Demographics

Growing older in Clark County



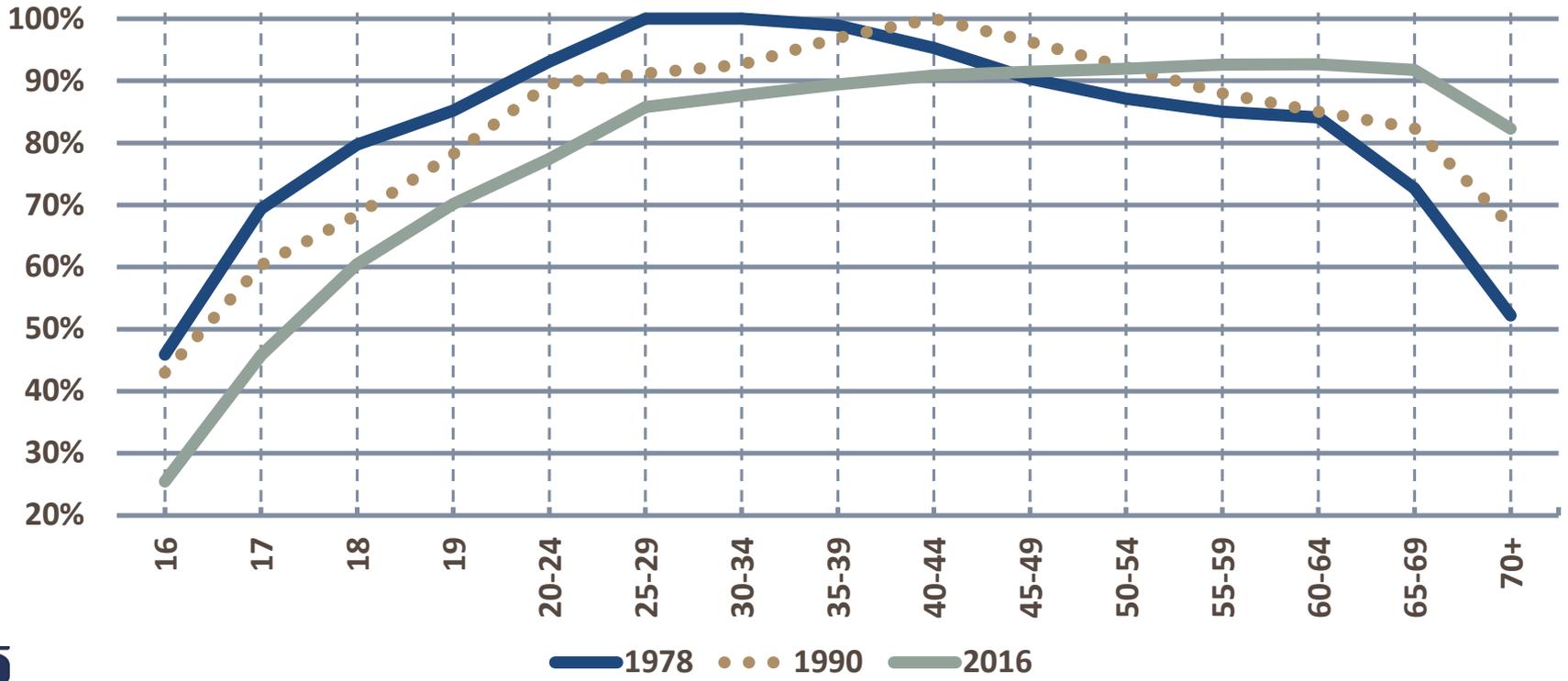
2016-2040
65+ population

Up over 60,000

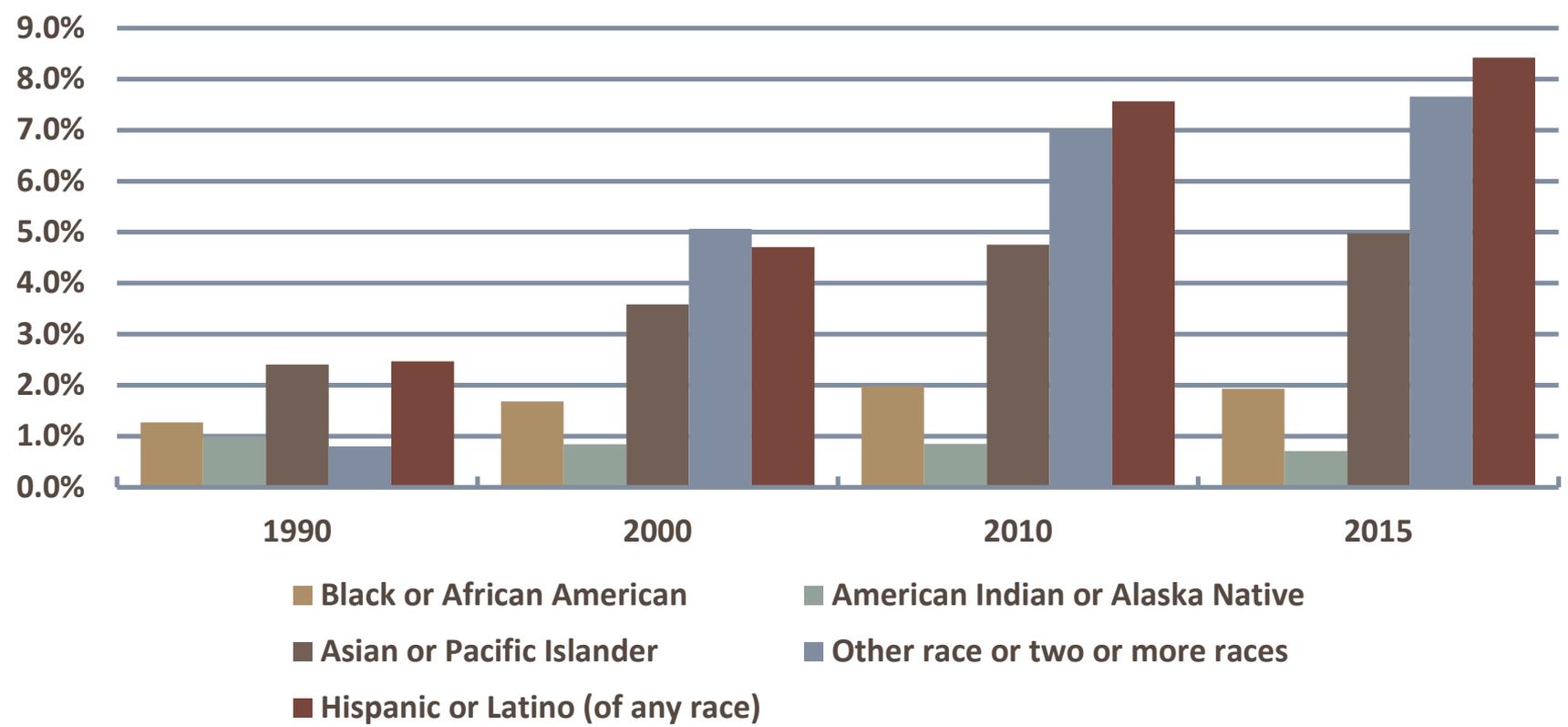
Accounts for 44% of
the growth

Licensed drivers and age

Percent of persons with drivers license by age, national data

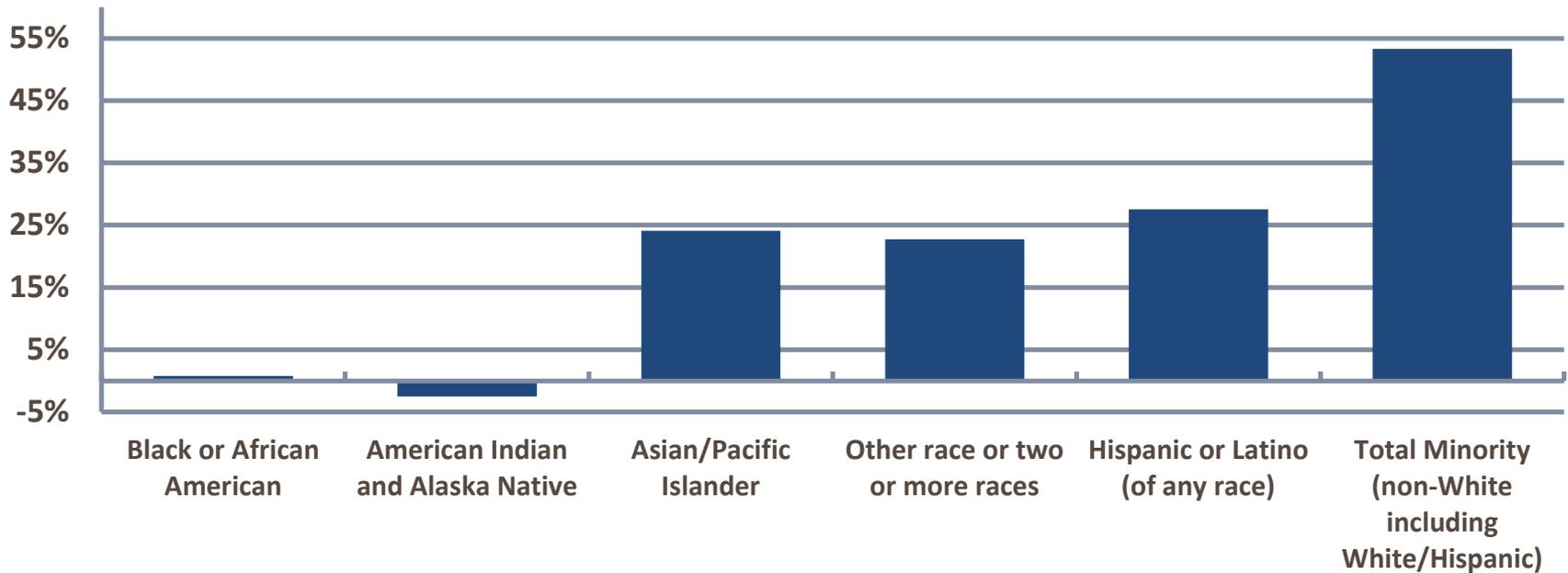


Growing minority populations in Clark County



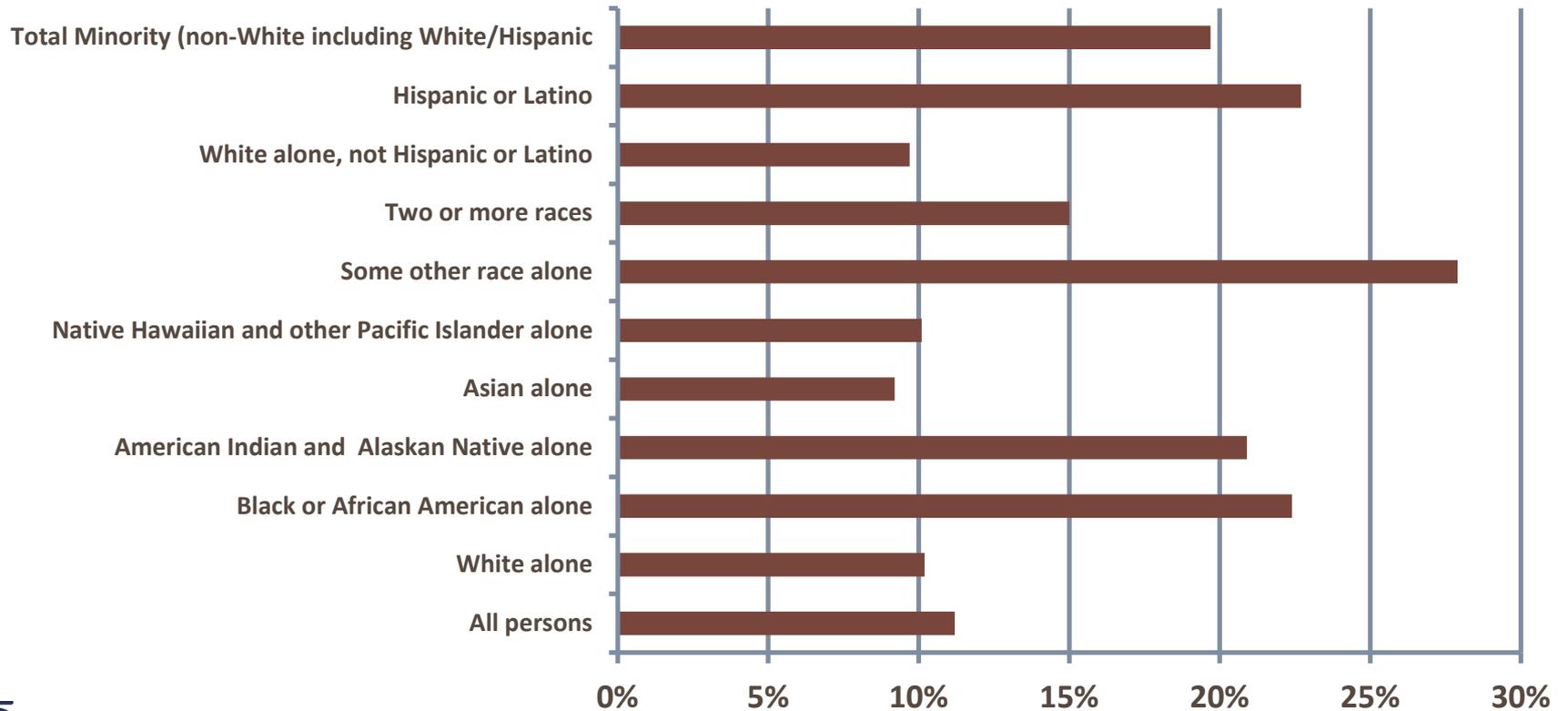
Minority population is growing the fastest

From 2010 to 2015, minority persons accounted for 53.3% of the county's growth

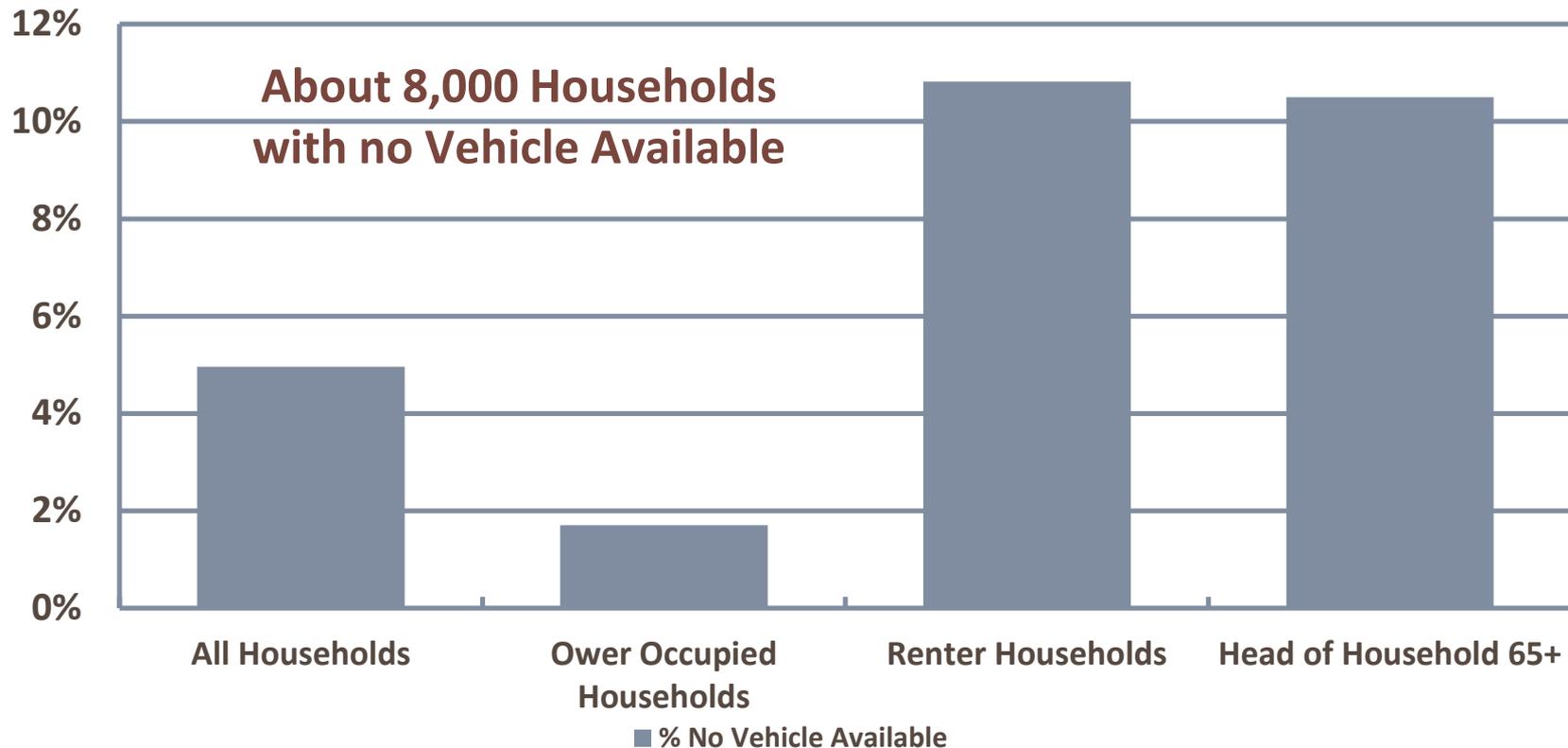


■ 2010 - 2015 Growth Distribtuion

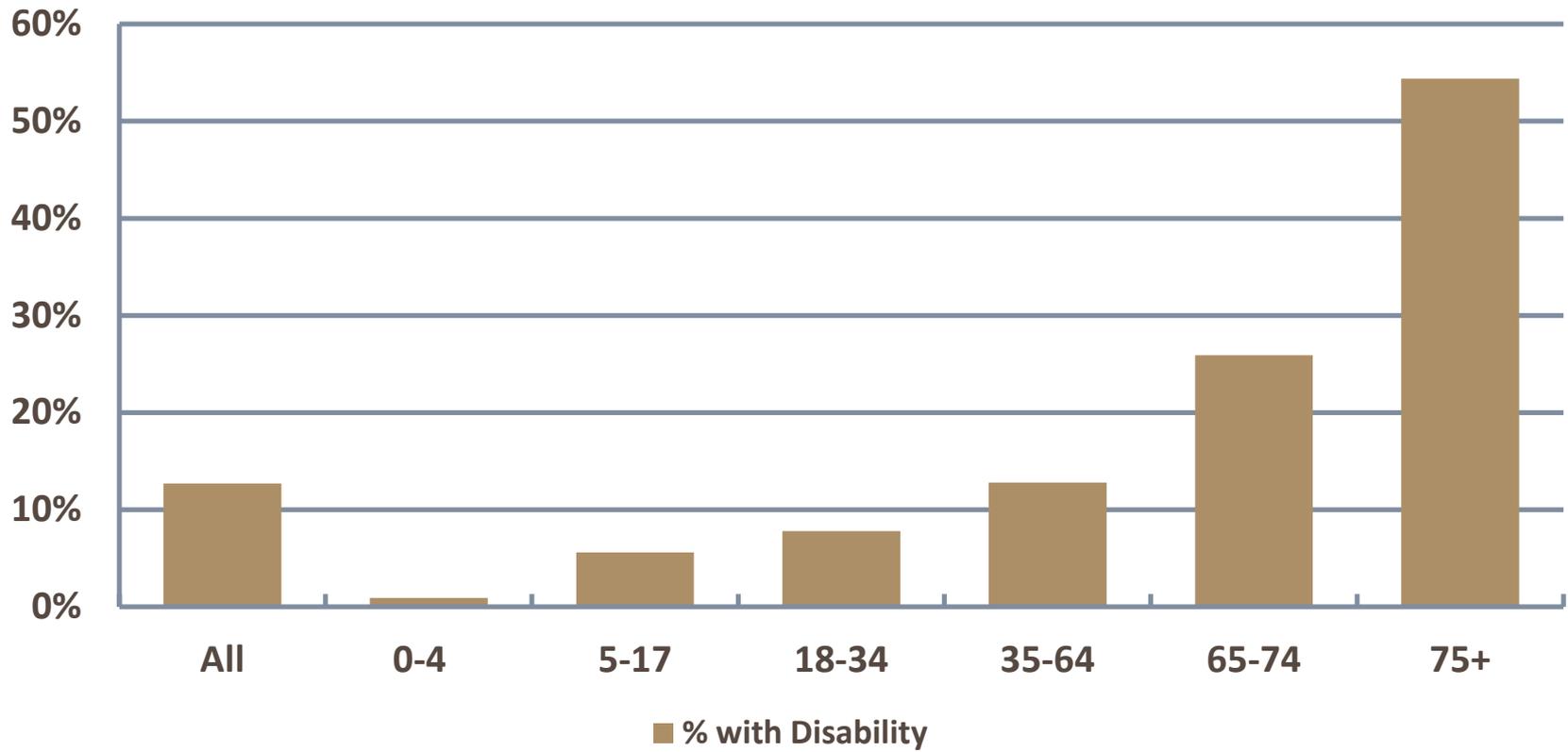
Poverty in Clark County, 2015



Clark County households without a car, 2015



Disability in Clark County by age, 2015



Issues for the 2018 RTP Update

- Accommodating increased travel demand associated with growth
- The travel needs of an aging population
- Executive Order 12898, Environmental Justice for Low Income & Minority Populations, 1994