

## New Strategic Plan sets WSDOT's Direction

*Results WSDOT is the future of our agency. It combines our strengths with forward-thinking values and goals to ensure WSDOT is the leader in providing sustainable, integrated multimodal transportation systems.*



*Our vision is an aspiration for us to work toward. Our mission is WSDOT's purpose for being. Our values describe the manner in which we conduct ourselves and the core principles we use to carry out our work. The scope of what this agency provides to Washington residents is broad and Results WSDOT is our roadmap for Washington's multimodal transportation future.*

*With this roadmap in hand, WSDOT will work with and engage employees and public and private partners to achieve our goals. Through a culture of continuous improvement, we are building a more efficient, effective and accountable government for those we serve.*

## WSDOT's Vision

The Washington State Department of Transportation's vision is to be the best in providing a sustainable and integrated multimodal transportation system.

## WSDOT's Mission

The Washington State Department of Transportation provides and supports safe, reliable and cost-effective transportation options to improve livable communities and economic vitality for people and businesses.

## WSDOT's Values

### Safety

Promote the safety of the public and employees at all times

### Inclusion

Ensure a wide array of perspectives, disciplines and backgrounds are represented in our outreach, decision making and workforce

### Innovation

Foster an environment of trust that encourages creativity, finding solutions for challenges and leveraging opportunities

### Integrity

Build trust with each other and our communities by being ethical, accountable, responsive and honest

### Leadership

Inspire, motivate and support to give each other the confidence to do great things

### Sustainability

Make decisions and take actions that promote the conservation of resources for future generations by focusing on the balance of economic, environmental and community needs



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**SETTING WSDOT'S DIRECTION**  
2014-2017

## Goal 1 STRATEGIC INVESTMENTS



*Effectively manage system assets and multimodal investments on strategic corridors to enhance economic vitality*

### Goal 1 priority outcomes:

- Prioritize strategic corridors for preservation and maintenance investments and strategic corridors for capacity-improving investments, to achieve the broadest benefits to the system, within existing resources, by using appropriate scopes to deliver specific results.
- Effectively manage assets on strategic corridors.
- Inform investment decisions in strategic corridors through a broad understanding of system performance and community goals and values.
- Deliver transportation projects and services that are on time and on budget.

## Goal 2 MODAL INTEGRATION



*Optimize existing system capacity through better interconnectivity of all transportation modes*

### Goal 2 priority outcomes:

- Reduce number of fatal and serious injuries for all transportation modes.
- Align the operation of all modes in strategic corridors to optimize throughput capacity to move people and freight.
- Improve coordination between transportation providers and modes that results in more seamless system operations.

## Goal 3 ENVIRONMENTAL STEWARDSHIP



*Promote sustainable practices to reduce greenhouse gas emissions and protect natural habitat and water quality*

### Goal 3 priority outcomes:

- Improve environmental conditions; leave it better than before.
- Reduce WSDOT's overall carbon footprint.
- Improve energy efficiency of transportation systems and WSDOT operations.

## Goal 4 ORGANIZATIONAL STRENGTH



*Support a culture of multi-disciplinary teams, innovation and people development through training, continuous improvement and Lean efforts*

### Goal 4 priority outcomes:

- Foster a capable, engaged and valued workforce balancing project and service delivery demands with professional development needs.
- Improve multi-disciplinary engagement, early in the process, to increase collaborative solutions and improve decision making.
- Cultivate and enhance WSDOT's ability to attract, develop and retain a core workforce targeting mission critical skills.

## Goal 5 COMMUNITY ENGAGEMENT



*Strengthen partnerships to increase credibility, drive priorities and inform decision making*

### Goal 5 priority outcomes:

- Increase consent on decisions made by WSDOT, communities, stakeholders and the Legislature based on a shared understanding of needs and opportunities.
- Improve the understanding of transportation expenditures and investments and respective benefits (outcomes).
- Improve public access to information and decision making so that WSDOT is recognized as the most credible source for information.

## Goal 6 SMART TECHNOLOGY



*Improve information system efficiency to users and enhance service delivery by expanding the use of technology*

### Goal 6 priority outcomes:

- Improve organizational effectiveness to expand the timely evaluation, adoption, application and deployment of new technologies used to manage demand and/or enhance system operations to improve system performance.
- Improve organizational effectiveness to expand the timely evaluation, adoption, application and deployment of innovative technologies associated with internal enterprise systems.
- Enhance traveler information exchange with the public by improving seamless integration and usability between transportation facilities, modes and services.

Read more about Results WSDOT at <http://www.wsdot.wa.gov/Secretary/ResultsWSDOT.htm>